



PRESS RELEASE

Beyond the Music: Galaxy KDay promises loads of off-stage excitement

Monday, 26 February 2024 – The countdown to the ultimate festival experience has begun! With the highly anticipated Galaxy KDay just a few days away, attendees are in for an unforgettable event that extends far beyond the sensational lineup.

Galaxy KDay, Presented by Galaxy AI on the S24 and Kfm 94.5, will take place at Meerendal Estate on Saturday, 2 March.

Top musicians like Zakes Bantwini, Lloyiso and Mango Groove will grace the festival stage alongside other renowned artists including Mi Casa, Youngsta CPT, Emo Adams, Kurt Darren, Early B, Jeremy Loops, and Shekhinah.

"At Galaxy KDay, our mission is to transform every moment into an extraordinary experience that lingers in your memory long after the music fades. While our stellar music lineup will keep you dancing all day long, we also encourage you to venture beyond the beats and discover the wealth of off-stage adventures on offer. There's something for everyone," says Kfm 94.5 Station Manager, Hennie Myburgh.

Get ready for excitement and surprises galore with promotions, games, and giveaways at Galaxy KDay. From interactive booths to thrilling challenges, there are plenty of opportunities to score fantastic prizes throughout the day.

The Samsung stand will allow guests to experience the prowess of the new Galaxy S24 series through various product experience zones that will demonstrate the key features of the devices.

Among others, visitors can see Chat Assist, witness new ways to create at the Photo Booths with highlights including Reflection Eraser, Object Resize and Eraser, Nightography Zoom that takes epic photos, even in the dark. The tantalising AI playground will provide lots of fun activities along with











a visually appealing Lounge area. Consumers will also stand a chance to win Samsung devices and accessories by simply interacting with the devices at the stand.

Whether you're a long-time fan or new to the Kfm family, Kfm listeners are invited to step into the spotlight and capture a memorable moment at the station's booth. Here, you can snap a selfie to commemorate your experience, share your photos on social media, and connect with fellow attendees as you immerse yourself in the lively atmosphere of Galaxy KDay.

Interactive fun and games providing the chance to win free merch and yummy treats are also on offer from sponsors and top brands like Capitec, Pepsi, the Road Accident Fund and Diary Maid.

Indulge your taste buds at the Galaxy KDay food village, offering a culinary journey with an array of delectable options. From street food favourites to gournet delights, there's something to satisfy every palate.

Not forgetting the kids, the Galaxy KDay Kids Zone will keep the little ones entertained. Designed for children aged 2 to 12 years old, the area offers a range of fun activities, but remember that parental supervision is required to ensure a memorable experience for the whole family.

With every detail meticulously planned, including free and secure parking and catered E-hailing services, Galaxy KDay aims to ensure a seamless experience from start to finish, leaving attendees free to focus on creating unforgettable memories at this epic family music festival.

Tickets are selling out fast so book yours now at <u>Ticketpro.</u> (or <u>www.ticketpros.co.za</u>)

#GalaxyKDay

What to bring:

- Pack a picnic basket with food, (wooden or plastic forks and knives).
- Umbrellas and chairs are allowed.
- Picnic blankets are allowed too but can't be used in front of the stage and camp chairs will be allowed in designated areas.
- Gazebos are allowed but will be set up towards the back of the venue.
- Cooler boxes up to 28 litre capacity will be allowed into the venue.
- Water is allowed in plastic bottles.
- Hats and sunscreen!











What not to bring:

- No glass allowed.
- No metal cutlery.
- No braais, pets, weapons, hubbly bubbly (any type).
- No soft drinks, energy drinks and alcohol allowed (from outside the gates).

Galaxy KDay ticket prices:

General Access (13+) R380.00 Chill Zone (18+) R700.00 Meerendal Experience R600.00 Kids (2 to 12 years old) R160.00

Galaxy KDay artist line-up:

Zakes Bantwini

Lloyiso

Kurt Darren

Mango Groove

Jeremy Loops

Mi Casa

Youngsta CPT

Emo Adams

Early B

Sun El-Musician

Shekhinah

---ENDS---

About Kfm 94.5:

Kfm 94.5 is Cape Town's leading radio-driven multimedia brand. With the boldest personalities and the biggest shows in the Western Cape, we entertain audiences with the most music, fun, humour and life- changing moments. We connect people to their communities, to the Mother City, to the world and to each other. We truly are the soundtrack of the Cape, bringing you all your favourite music all day long.

Kfm 94.5 is your escape from adulting. Our more than 1.1 million listeners turn to us for happiness and security and an antidote to life's occasional "suckiness". We are committed











to making a joyful difference in people's lives by helping them feel happy, connected and safe.

Kfm 94.5. The Most Music. Feel Great. Kfm 94.5 is part of Primedia Broadcasting.

Find Kfm 94.5 on social media:

Facebook: @KFMza Twitter: @KFMza Instagram: @KFMza TikTok: @KFMza

Media Enquiries:

Jo Lennox

Email: JoL@primedia.co.za







