

#### **MEDIA RELEASE**

### Heading to Galaxy KDay? Be festival ready!

MONDAY, 27 February 2023 – Galaxy KDay presented by Samsung and Kfm 94.5, is just a few days away and it's time to get festival-ready! Whether you're a newbie or a festival stalwart, preparation is key to having the best time on Saturday 4 March at Meerendal Estate.

Kfm 94.5 Station Manager, Stephen Werner says it's the perfect end-of-summer celebration offering something for everyone.

"Galaxy KDay is famous for featuring the finest in South African music. It's not just a music event but a full summer music festival experience! Galaxy KDay is the perfect day out with family and friends. Expect great music, good food, cool activations and an amazing atmosphere, against the scenic backdrop of the beautiful Cape Winelands," says Werner.

The line-up includes the house trio Mi Casa featuring three of the country's top male musos. R&B hitmaker Jimmy Nevis is set to perform familiar favourites and songs from his new album. All-round entertainer and local music icon Emo Adams is bringing his unique mix of songs and humour back to the Galaxy KDay stage, and Afrikaans Hip-Hop artist Early B will keep the crowd on their feet!

#### **Fun Activations**

The entertainment continues off-stage with fun activations like Kfm 94.5's immersive music experience hosted by some of the station's top presenters.

Festivalgoers will get to share the epic as they'll be amongst the first to experience the all-new, feature-packed Samsung Galaxy S23.

Interactive gaming, make-up touch-ups and give-aways are also on offer from big brands like Diary Maid, Mweb, Capitec Bank, Essence by Cosmetix SA and Crocs.

### Food Village

From street food to gourmet bites, the Galaxy KDay food village will serve up the best festival tastes the Cape has to offer. This includes a variety of delectable waffles from the food truck Every Day We're Waffling, which recently won Kfm 94.5's BizBoost Food Truck Edition.

Alcohol, soft drinks and water will also be available.

# WiFi

If it's not shared on socials, it might as well not be happening and therefore Mweb is making sure attendees stay connected with free WiFi.

# What to bring

- Pack a picnic basket with food, (wooden or plastic forks and knives).
- Umbrellas and chairs are allowed.
- Picnic blankets are allowed too but can't be used in front of the stage and camp chairs will be allowed in designated areas.
- Gazebos are allowed but will be set up towards the back of the venue.
- Only soft cooler boxes will be allowed into the venue.
- Water is allowed in plastic bottles.
- Hats and sunscreen!

## What not to bring

- No glass allowed.
- No metal cutlery.
- No braais, pets, weapons, hubbly bubbly (any type), soft drinks, energy drinks and alcohol allowed.
- No hard cooler boxes allowed.

Gates open at 10h00 and the first act will kick off the on-stage action at 11h00. See you there!

For more information, go to www.kfm.co.za/kday or book your tickets now at Ticketpro.

#GalaxyKDay

## Galaxy K-Day ticket prices:

General Access (13+) R350.00 Chill Zone (18+) R650.00 Kids (2 to 12 years old) R160.00

## Galaxy KDay artist line-up:

Mi Casa Youngsta CPT Will Linley Nasty C Emo Adams Jimmy Nevis DJs Fizz and Shai-A Anica Kiana Early B

Timo ODV

DJ Cosher

Kurt Darren

#### About Kfm 94.5:

Kfm 94.5 is Cape Town's leading radio-driven multimedia brand. With the boldest personalities and the biggest shows in the Western Cape, we entertain audiences with the most music, fun, humour and life-changing moments. We connect people to their communities, to the Mother City, to the world and to each other. We truly are the soundtrack of the Cape, bringing you all your favourite music all day long.

Kfm 94.5 is your escape from adulting. Our audience of 1 102 000 turns to us for happiness and security and an antidote to life's occasional "suckiness". We are committed to making a joyful difference in people's lives by helping them feel happy, connected and safe.

Kfm 94.5. The Most Music. Feel Great.

Kfm 94.5 is part of Primedia Broadcasting, winner of the coveted Media Owner of the Year: Radio award at the 2021 MOST Awards for the third consecutive year.

#### Find Kfm 94.5 on social media:

Facebook: @KFMza Twitter: @KFMza Instagram: @KFMza TikTok: @KFMza

### Kfm Media Enquiries:

Jo Lennox

Email: JoL@primedia.co.za

## About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <a href="https://news.samsung.com/za/">https://news.samsung.com/za/</a>