

MEDIA RELEASE

Stars set to explode onto the stage at Galaxy KDay

THURSDAY, 3 November 2022 – Top local stars are set to explode onto the stage at Galaxy KDay, the Cape's favourite outdoor music festival and one of the biggest live music events in South Africa. Galaxy KDay is brought to you by Samsung and Kfm 94.5, flexed with Samsung mobile experience.

Festivalgoers can circle Saturday 4 March on the 2023 calendar for the event once again taking place at the iconic Meerendal Estate. The line-up includes top artists and festival stalwarts Mi Casa, Emo Adams and Jimmy Nevis and welcomes to the stage the likes of Will Linley and Nasty C as well as breakout singer Anica Kiana.

Galaxy KDay will eclipse its predecessors thanks to the partnership between Kfm 94.5 and Samsung, known for its bold, innovative, and futuristic products.

"Collaborating with Samsung has invigorated our flagship music event. This partnership enables us to feature a stellar bill of local artists and put on an incredible show. We are going to give festivalgoers an unforgettable experience. It's the Cape's biggest music festival and Galaxy KDay will be bigger and better than ever before," says Kfm 94.5 Station Manager, Stephen Werner.

Vice President of Mobile Experience at Samsung South Africa, Justin Hume, agrees and says it makes perfect sense for them to be involved with the event.

"There is a direct relationship between music and our phones, they are about lifestyles. This partnership is evidence that innovation and music can bring our society together. We value our clients and want them to fully embrace KDay while they flex with the Samsung Galaxy mobile devices. When music and the Samsung mobile experience come together, the world becomes more exciting," says Hume.

Ticket sales are now open with tickets available through <u>Ticketpro</u>. Stay tuned to Kfm 94.5 for Galaxy KDay updates, ticket giveaways as well as the chance to win out-of-this-world Samsung prizes.

#GalaxyKDay

Galaxy KDay ticket prices:

General Access (13+) R350.00 Chill Zone (18+) R650.00 Kids (2 to 12 years old) R160.00

Galaxy KDay artist line-up:

Mi Casa Youngsta CPT Will Linley
Nasty C
Emo Adams
Jimmy Nevis
DJs Fizz and Shai-A
Anica Kiana

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About Kfm 94.5:

Kfm 94.5 is Cape Town's leading radio-driven multimedia brand. With the boldest personalities and the biggest shows in the Western Cape, we entertain audiences with the most music, fun, humour and life-changing moments. We connect people to their communities, to the Mother City, to the world and to each other. We truly are the soundtrack of the Cape, bringing you all your favourite music all day long.

Kfm 94.5 is your escape from adulting. Our audience of 1 102 000 turns to us for happiness and security and an antidote to life's occasional "suckiness". We are committed to making a joyful difference in people's lives by helping them feel happy, connected and safe.

Kfm 94.5. The Most Music. Feel Great.

Kfm 94.5 is part of Primedia Broadcasting, winner of the coveted Media Owner of the Year: Radio award at the 2021 MOST Awards for the third consecutive year.

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at https://news.samsung.com/za/

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